

Barshi Shikshan Prasarak Mandal's

Shriman Bhausahab Zadbuke Mahavidyalaya, Barshi

Zadbuke Marg, Latur Road, Barshi, Dist - Solapur, Maharashtra, India - 413401

Department of BBA

Profile

About the Department

The department of 2006 was started. The first faculty of the department was Gote G.S. There had been 03 Full time faculties. We as a department run BBA. As a regular course. The faculty members are activity involved in research, extension and community services.

Programme Outcomes:

- PO1 Upon completion of the BBA program, the individual must demonstrate maturity, professionalism and team working skills.
- PO2 Upon completion of the BBA program the students will have general idea of operations in business.
- PO3 Upon completion of the BBA program, the individual will have specialized skills to deal with area specific issues of concern.
- PO4 Upon completion of the BBA program, the individual will be able to apply technological knowhow for business advancements.
- PO5 Upon completion of the BBA program, the individual will be capable of analyzing, investigating and solving critical business issues.

Courses:

	Courses	Duration	Required Qualification
Degree	BBA	03	10+2
Certificate	-	-	-

2) Faculty and Staff:

Sr.No.	Name	Designation	Qualification
1	Barbole Y.S.	HOD	MBA
2	Sayyad S.M.	Asst. Prof.	M.A., Bed., SET
3	Yadav C.H.	Asst. Prof.	M.com. B.ed.

4) Course Outcomes:

Sr.No.	Course	Outcomes
1	Business Economics	CO1: understanding of different school of thoughts of Macro economics CO2: Demonstrate a way to measure concepts of national income and its related measure CO3: Examine the GAP between theory of money and the present concepts of money along with concepts of supply of money CO4: Analyze determinants of consumption and investment in the macroeconomic environment CO5: Evaluate in-depth causes of unemployment and inflation and apply remedies over them in economic policy
2	Business Communication	CO1: effective business writing CO2: effective business communications CO3: research approaches and information collection CO4: developing and delivering effective presentations CO4: effective interpersonal communications skills that maximize team effectiveness CO5: good time management effective problem solving
3	Accounting for Business	<ol style="list-style-type: none"> 1. To understand business and its role in society. 2. To have an understanding of Business ethics. 3. Explain The Basic Concepts of financial accounting. 4. Understanding the financial statements of various types of business. 5. To comprehend the business environment and various dimensions. 6. To familiarize Technology integration in business. 7. To introduce the importance and fundamentals of business research. 8. Calculate profits or losses from incomplete records.
4	Business Organisation & Environment	CO1-To explain the interaction of Internal and External environment. CO2- Identifying the organisational structure and management policy. CO3- To identify Home and Foreign trade policy.
5	Principles of Management	CO1: Managerial resources to achieve organizational goal CO2: To recognise interpersonal, informational and decisional role played by the top level managers. CO3- To apply general skills needed to carry out managerial responsibilities Co4- To integrate the major elements from the various perceptive of management theories.
6	Research Methodology	Co1- To enable the student's potential to organize coordinate and focus the research aptitude with confidence. CO2- To Improve the awareness on indexing quality evaluation, author index of publications CO3- To improve the presentations skills through seminars
7	Foundation of	CO1- To improve the soft skills

	Human Skills	CO2- To develop the SWOT analysis of students and practicing of soft skills
8	International Business	<ul style="list-style-type: none"> • Be able to analyze existing theories, methods and interpretations within the subject areas of the program and work independently on practical and professional problem solving. • Be able to use relevant methods in research and in the development of professional work. • Be able to accomplish an independent, well-defined research and development project under guidance in accordance with professional codes of ethics and norms. • Have developed skills in international business or innovation and entrepreneurship by working with practical applications. • Be able to consider ways to influence positively a company's scope of activity and performance.
9	Small Medium Enterprises	<p>CO1- To understand business activity.</p> <p>CO2- To understand market size, employment generation and contribution to GDP.</p> <p>CO3- To arrange finance, benefits available SME enterprises.</p> <p>CP4- role in achieving the sustainable development Goals.</p>
10	IT for Management	<p>CO1- The main aim is to increase awareness, capacity or access.</p> <p>CO2- Analysis the role of IT in business.</p> <p>CO3- Explain the difference between data and Information.</p>
11	Marketing Management	<p>CO1: Understand the basic concepts, importance of marketing and marketing environment.</p> <p>CO2: Learn concepts related to consumer behavior and market segmentation.</p> <p>CO3: Analyze the concept of product, branding and product life cycle.</p> <p>CO4: Learn and understand the concepts of pricing and distribution.</p> <p>CO5: Demonstrate the concepts of promotion and promotion mix.</p>
12	Financial Management	<p>CO1: Demonstrate a good understanding of concepts, goals and functions of financial management.</p> <p>CO2: Analyze the pattern of fund requirement and associated risk through financial planning.</p> <p>CO3: Evaluate various theories of dividend and capital budgeting techniques to allocate funds to the most attractive investment opportunity</p> <p>CO4: Estimate various capital structure theories and factors affecting capital structure decisions in a firm.</p> <p>CO5: Determine optimum capital structure and cost of capital of various sources like equity, debt, preference and retained earnings.</p> <p>CO6: Examine the determinants of working capital requirement of the company and its tools for smooth functioning of business.</p>
13	Human Resource Management	<p>CO1: Develop an understanding of the concepts of HRM and its importance in the organization.</p> <p>CO2: Inculcate the essential skill sets required to function as an HR manager.</p> <p>CO3: Integrate the knowledge of HR concepts to take the best managerial decisions.</p> <p>CO4: Contribute to the implementation and evaluation of plans related to employee recruitment, selection, appraisal processes</p>

		in an organization.
14	Production Management	CO1: Analyze the Network Design and Logistics Management of a firm CO2: Apply the concepts of Vendor Management. CO3: Understand the Inventory Management concepts. CO4: Learn and understand the key issues of IT in SCM
15	Retail Management	CO1: Memorize the concepts related to retail management. CO2: Explain the reasons for the growth of retailing in India. CO3: Illustrate the various types of retail formats. CO4: Examine the store design, location, and layout planning. CO5: Evaluate the retail sales promotion strategy. CO6: Synthesize the plan for retail store operation.

5) Syllabus:

Sr.No.	Course	Web link
1	BBA I	http://www.sus.ac.in/uploads/bos/Syllabus%202022%2023/Comm%20Mgt/BBA/BB A-I%20Year%20%20Syllabus%2022722.pdf
2	BBA II	http://su.digitaluniversity.ac/WebFiles/BBA%20II%20Honors%20Syllabus%2024082020.pdf
3	BBA III	https://su.digitaluniversity.ac/WebFiles/11%20B%20B%20A%20Part%20III%20Syllabus%202021%2022.pdf

6) Meritorious Students

Sr.No.	Name	Course	Year	Percentage
1.	KOKARE SANTOSH SOMNATH	BBA	2018-19	72.78
2.	GAIKWAD SEEMA MALOJI	BBA	2019-20	76.31
3.	SHAIKH IRUMSANOBAR NIHALAHEMAD	BBA	2020-21	79.31
4.	DESHMUKH BHAVNA ANIL	BBA	2021-22	82.50

7) Result Analysis

Sr.No.	Year	Percentage (%)
1	2018-19	62.50
2	2019-20	100
3	2020-21	92.14
4	2021-22	95.83

8) Prestigious Alumni

Sr.No.	Name	Present Designation
1	Labdhi Vakhariya	IT Analyst
2	Pratik Hublikar	LAPA Trainer
3	Santosh Kokare	Two wheeler Rural Officer-Sales
4	Kumbhar Tushar	Process Executive

9) Parenting Policy

The department allocates the students among the faculty members equally. Every faculty member from every entry of the students takes care of the ward for Personal, Academic, Social, Psychological growth and development. It is a well-documented process as a part of IQAC's quality initiative.

10) Contact Details

Sr.No.	Faculty	Contact No	E-mail Id	Twitter/ Face book
1	Barbole Y.S.	9423608241	yuvrajbarbole@gmail.com	Face book
2	Sayyad S.M.	9763932296	sayyad251@gmail.com	Twitter/ Face book
3	Yadav C.H.	9503593295	yadavchandra20@gmail.com	Face book